

# Stroud Pride Committee

## “Local Media Coordinator”

### Job description & Key responsibilities

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STROUD  
PRIDE

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## **Job Title:**

Local Media Coordinator

## **Role Type:**

Full committee member

## **About Stroud Pride Committee:**

Stroud Pride Committee is a group of friendly, creative, and enthusiastic volunteers from the local LGBTQ+ community. Our mission is to celebrate Stroud's acceptance of its LGBTQ+ community through events like the Stroud Pride Picnic and to work towards a more inclusive and supportive society.

## **Job Description:**

The Local Media Coordinator will manage Stroud Pride's interactions with local print media and ensure effective communication of the organisation's activities, events, and messages. This role involves crafting press releases, coordinating with local newspapers, and maintaining a positive public image for Stroud Pride, with a focus on engaging older generations who may not use social media.

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## Key Responsibilities:

- Develop and distribute press releases to local print media outlets, such as Stroud News & Journal and Nailsworth News etc.
- Coordinate and manage media coverage for Stroud Pride events and activities in local print media.
- Build and maintain relationships with journalists and editors from local print media.
- Serve as the primary point of contact for local print media inquiries.
- Ensure consistent and accurate messaging in all press materials.
- Monitor local print media coverage and provide reports to the committee.
- Collaborate with other committee members to ensure alignment of public communications with the organisation's mission and values.
- Forge links between local groups, Pride, and printed media to promote inclusivity and awareness.

## Limits and scope of the role:

- The Local Media Coordinator must act in accordance with the Stroud Pride constitution and committee guidelines.
- The role focuses on local print media relations and public communications, and does not extend to broader media coordination or general media inquiries.
- Ensure all press activities are strictly related to Stroud Pride events and operations.

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## Qualifications:

- Strong written and verbal communication skills.
- Experience in public relations, journalism, or media coordination, particularly with print media.
- Ability to develop and maintain relationships with media representatives.
- Excellent organisational and planning abilities.
- Understanding of the mission and values of Stroud Pride Committee.
- Ability to work collaboratively within a team and independently.